



**TOWN OF SHADY SHORES  
KEEP SHADY SHORES BEAUTIFUL  
REGULAR SESSION  
MAY 15, 2025; 6:00 PM  
SHADY SHORES COMMUNITY CENTER  
101 S. SHADY SHORES ROAD  
SHADY SHORES, TX 76208**

**AGENDA**

1. CALL TO ORDER
2. ROLL CALL
  - Establish a quorum
- a. MISSION AND VISION STATEMENT
3. WORKSESSION
  - a. Review plans and implementation. RESCHEDULE Spring Clean and Arbor Day Event
  - b. Review National Wildlife Community Habitat program
  - c. Review the new 2016 Keep Texas Beautiful standards
4. MINUTES:
  - a. Consider an action to approve the Minutes of February 20, 2025, Keep Shady Shores Beautiful Meeting
5. OLD BUSINESS
  - Consider and take action relative to ongoing projects and events as listed below.
    - a. Shady Lane Meditation Garden Update
6. NEW BUSINESS
  - Discuss any new projects to be considered at the next monthly meeting
7. ADJOURN

The Keep Shady Shores Beautiful Agenda was posted in accordance with Texas Open Meetings Act on \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_ at \_\_\_\_\_: \_\_\_\_\_, \_\_\_\_\_.M.

IN ADDITION, A QUORUM OF CITY COUNCIL MEMBERS MAY CHOOSE TO ATTEND THE PLANNING AND ZONING MEETING POSTED ABOVE. THEREFORE, THIS IS NOTICE OF A CITY COUNCIL MEETING AT THE SAME TIME AND PLACE, WITH THE SAME AGENDA AS THE P&Z MEETING. IN THE EVENT A QUORUM OF COUNCIL IS PRESENT AT THE MEETING, NO ACTION OF THE COUNCIL WILL BE TAKEN. THIS NOTICE IS POSTED AT THE

TIME STATED ABOVE.

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Katie Klein, Community Relations

# National Wildlife Federation's Community Wildlife Habitat Certification Requirements



To achieve certification through the National Wildlife Federation's Community Wildlife Habitat program, you must create or restore wildlife habitat in your community and do education and outreach.

First, a certain number of homes, schools and common areas must become **National Wildlife Federation Certified Wildlife Habitats** by providing the four basic elements that all wildlife need: food, water, cover and places to raise young. The NWF Certified Wildlife Habitat program also requires sustainable gardening practices such as using rain barrels, reducing water usage, removing invasive plants, using native plants and eliminating pesticides. These requirements are based on population – see chart below.

Second, communities **earn education and outreach points** through a flexible checklist that includes educating citizens at community events, hosting a native plant sale, organizing a stream clean up, bringing new partners to the effort and hosting workshops – see pages 2 and 3.

## Property Certification Requirements:

Activity / Type of Certification	Points
For each <i>home</i> certified, including townhomes and apartments.	1
For each <i>common area</i> certified, including public parks, HOA common areas, businesses, places of worship, farms, universities and municipal buildings	3
For each <i>school</i> certified as an NWF Schoolyard Habitat - Pre-K - 12 or nature center	5

Minimum Habitat Certification Points	Sliding Scale Based on Population Size
20	500 or Less
40	501-1,000
100	1,001-5000
150	5,001-10,000
175	10,001-15,000
200	15,001-20,000
225	20,001-25,000
250	25,001-50,000
300	50,001-100,000
400	100,001-300,000
500	300,001-500,000
750	500,001-1,000,000
1000	1,000,001 or More

**VERIFICATION:** Homes that were certified more than 15 years prior to a community's registration date must be verified. Schools certified more than 5 years prior to a community's registration date must be verified.

## Education and Outreach Requirements:

<b>Registration Goals – 40 Points Required</b>	
<b>Activity</b>	<b>Points</b>
Name your NWF Community Wildlife Habitat project	5
Identify your Team Leader & Habitat Team Members (typically 3-7 total) & Register as NWF Volunteers	5
Set up system for tracking progress (journal, google doc, etc.)	5
Establish project goals & vision for one, three and five years with a budget	5
Submit your community summary for the NWF website	5
Complete the Community Assessment Form	5
Attend NWF Welcome Webinar for New Communities	5
Create plan for keeping all Habitat Team Members in regular communication	5
One member of your Habitat Team becomes an NWF Habitat Steward or Habitat Host Volunteer (not avail in all areas) (up to 5)	5
Send out a press release for about your community registration	5
Hold a call with NWF's state affiliate in you state if they are active in this program (NWF can facilitate)	5
Meet, call or otherwise connect with another Community Wildlife Habitat in your area (NWF can facilitate)	5
Obtain letter of support from community government officials (mayor, county commission, HOA president)	10
Pass a proclamation announcing your community's registration at your city council meeting	10
Plan & organize a kick-off celebration	10

<b>Outreach Goals – 50 Points Required</b>	
<b>Activity</b>	<b>Points</b>
Improve your community's weed ordinances or other public policies to make them more wildlife-friendly	10
Work with municipal or other local park agencies to convert parkland to wildlife-friendly landscapes	10
Provide Garden for Wildlife information at a booth or table at a community event (up to 3 events)	5
Coordinate a stream cleanup, tree planting, invasive species removal, native plant rescue, native plant sale, trail clean-up, family nature event or other restoration event (up to 10 events)	10
Work with local nurseries to label and/or provide native plants	10
Each Habitat Team Member that serves on a community board or council related to environmental issues (up to 3)	5
Each presentation to an organization not yet associated with your project (up to 5)	5
Other Community Project (please discuss with NWF staff)	TBD

<b>Education Goals – 40 Points Required</b>	
<b>Activity</b>	<b>Points</b>
Create an information kiosk or permanent display at a public place (rec center, library, school) where the community can learn about the project (up to 3 kiosks / displays)	10
Create an NWF Certified Wildlife Habitat project brochure or fact sheet specific to your community	5
Create a website or web page where community members can learn about your project	10
Create and maintain a Facebook page or group or other social-media site for your project	10
Write a regular column in your community newsletter or newspaper paper to about your project	10
Secure a feature article in the local media about your project (up to 3 feature articles)	10
Secure a radio or TV interview or PSA on your project	10
Host a workshop to educate community members about wildlife gardening (up to 5 workshops)	5
Create & distribute a native plant list for your community	5
Hold a garden tour that features certified habitats (up to 3 garden tours)	10
Create a demonstration garden at a public site with educational signs (up to 3 demonstration sites)	10
Launch a campaign to educate the community about an iconic plant or animal species for your community (i.e. - Baltimore's focus on the Oriole)	10
Recruit another community to register as an NWF Community Wildlife Habitat (up to 3)	5
Other Education Project (please discuss with NWF staff)	TBD

<b>Administration Goals – 20 Points Required</b>	
<b>Activity</b>	<b>Points</b>
Maintain and submit to NWF your online or paper project notebook / log	5
Identify the individuals that will make up the post-certification Habitat Team (typically 3-7 people)	5
Donate 5 wildlife, garden or other project-related photos to NWF	5
Per new volunteer registered with volunteer team (up to 10)	3
Per partner organization affiliated with your project (up to 5)	5
Each grant application submitted to support project (up to 3)	10
Participate in an NWF Community Wildlife Habitat conference call (up to 4)	5



**NATIONAL  
WILDLIFE  
FEDERATION**



KTB affiliates will receive Good, Silver Star or Gold Star standing for recognition on an annual basis (the KTB reporting period runs on the calendar year). **Grant and funding opportunities offered by KTB require a minimum of Good Standing.**

**Important Note:** This year each affiliate community will be required to host a cleanup to be in Good Standing for 2026, please review the requirement update carefully.

**ENDORSED TRAINING SINCLUDE:** Virtual or in-person training from KTB conference sessions, KTB regional training, KTB webinars and/or other outside sources such as KAB seminars/webinars, STAR webinars/conference, COG/TCEQ/TPWD trainings, Master Gardener seminar, or other organizations that are mission aligned. If you need clarification on if a training is endorsed, please contact us.

**ENDORSED CLEANUPS INCLUDE:** Cleanup events include but are not limited to: Great American Cleanup, Keep Texas Waterways Clean, KTB Fall Sweep, Don't Mess With Texas Trash-Off, Adopt-a-Spot/Creek/Street etc.

**ENDORSED ACTIVITIES INCLUDE:**

Hosting a collection/recycling/planting event: America Recycles Day, Texas Recycles Day, E-Waste Collection, Arbor Day, Household Hazardous Waste Collection, Pharmaceutical Take Back  
Educational outreach: Educational booth at an event or business, presenting to a school or organization, hosting a virtual learning event such as a webinar or workshop, leading a lesson to youth  
Litter Survey or Index: Windshield survey, litter evaluation survey

**GOOD STANDING** (minimum requirements): Achieve official affiliate status by 1/1/2025, all affiliates who became official after this date do NOT need to complete Affiliate Recognition.

- Pay \$200.00 annual dues **no later than February 2026** (QuickBooks invoices will be emailed to coordinators in January 2025)
- Complete and submit the KTB Annual Report online **no later than February 2026**
- Must complete **ALL** of the following options:
  - Host an endorsed clean-up in your community
  - Attend 4 hours total of approved training in 2025
  - One additional endorsed activity

**SILVER STAR** recognition:

- All requirements for Good Standing met
- Must complete **ONE** of the following options:
  1. Complete one of the three Star online questions through the Annual Report
    - Categories: **Youth Engagement, Evaluating Your Impact, Recycling Programming**
  2. Attended 6 hours total of approved training in 2025
  3. Have submitted cleanup data to the Texas Litter Database in 2025
  4. Additional (4 total) endorsed activities or cleanups

**GOLD STAR** recognition:

- All requirements for Good Standing AND Silver Star met
- Letter of Support: Provide a letter from an elected official, civic group, business, or youth group that describes the value of your affiliate to the community. **The letter must be dated between 1/1/2026 and 2/27/2026** and be written on letterhead. This letter will need to be a pdf or scanned and uploaded to the recognition survey.
- Must complete **ONE** of the following options:
  1. Complete an additional of the three Star online questions through the Annual Report (two total categories)
    - Categories: **Youth Engagement, Evaluating Your Impact, Recycling Programming**
  2. Participate in KTB Affiliate Mentorship Program as an Affiliate Mentor
  3. Attended 12 hours total of approved training in 2025
  4. Keep America Beautiful affiliate in Good Standing
  5. Additional (6+ total) endorsed activities or cleanups

Recognition collateral materials, annual dues and report must be submitted online by **February 2026**.

8850 Business Park Dr., Ste. 200 • Austin, TX • [skennedy@ktb.org](mailto:skennedy@ktb.org) • 512-861-2232 • [www.ktb.org](http://www.ktb.org)



## Shady Shores

KEEP SHADY SHORES BEAUTIFUL  
FEBRUARY 20, 2025; 6:00 PM  
SHADY SHORES COMMUNITY CENTER  
101 S. SHADY SHORES ROAD  
SHADY SHORES, TX 76208

### MINUTES

1. CALL TO ORDER

Chair Susan Warren called the meeting to order at 6:06 pm

2. ROLL CALL

Establish a quorum

Those present were

Juan Hernandez

Bill Krueger

Whit Dieterich

Susan Warren

Melissa Migis

Gina Kemna

Maddy Grimes

Ellie Grimes

Charles Grimes- Council Liason

Katie Klein-Staff Liason

a. MISSION AND VISION STATEMENT

3. MINUTES:

- a. Consider and act on approval of the January 2025 Minutes

Juan motioned to approve the minutes of January 2025 as presented. Maddy Grimes second. All approved.

4. WORKSESSION

5. OLD BUSINESS

Consider and take action relative to ongoing projects and events as listed below.

6. NEW BUSINESS

Discuss any new projects to be considered at the next monthly meeting

7. ADJOURN

Susan motioned to adjourn at 7:00 pm. Melissa second. All approved

Passed and Approved this \_\_\_\_\_ day of \_\_\_\_\_

\_\_\_\_\_

Chair, Keep Shady Shores Beautiful

\_\_\_\_\_

Katie Klein, Community Relations  
Staff Representative for Town of Shady Shores



<b>DATE:</b>	May 15, 2025
<b>TO:</b>	Keep Shady Shores Beautiful
<b>FROM:</b>	Katie Klein, Administrative
<b>SUBJECT:</b>	Shady Lane Meditation Garden Update

**BACKGROUND/INFORMATION:**

**FINANCIAL IMPLICATIONS:**

**RECOMMENDATION/ACTION DESIRED:**

**ATTACHMENTS/SUPPORTING DOCUMENTATION:**

None

**REVIEWED BY:**