



**TOWN OF SHADY SHORES
KEEP SHADY SHORES BEAUTIFUL
REGULAR SESSION
APRIL 20, 2023; 6:00 PM
SHADY SHORES COMMUNITY CENTER
101 S. SHADY SHORES ROAD
SHADY SHORES, TX 76208**

TO VIEW THE MEETING LIVE
<https://shadyshorestx.civicclerk.com/>

AGENDA

1. CALL TO ORDER
2. ROLL CALL
 Establish a quorum
3. MINUTES:
 - a. Keep Shady Shores Beautiful March 2023 Minutes
4. OLD BUSINESS
 Consider and take action relative to ongoing projects and events as listed below.
 - a. Volunteer Hours Reported- Ongoing Reporting
 - b. Adopt a Spot Program Stats- Ongoing Reporting
 - c. Tree City Growth Award Goals for 2023
 - d. Apply for 2 tree associated grants
 - e. Review approved tree species list per town ordinance
 - f. Survival Monitoring of public trees-
 Tree Reporting Process
 - g. Young Tree Training
 - h. Restoration Work
 - i. New Tree Board Member- completed Dec. 2022, Juan Herrera

- j. Volunteer Tree Care- Citizens Foresters education/community seminar
- k. Publicity Campaign
Arbor Day Posts- February, April, May, July, August- completed
- l. Greenspaces and Trails Ad Hoc Committee Update
- m. Inspire Us with Your Green Thumbs Program- Keep Shady Shores community beautification recognition program
- n. Report from Erik Trevino- Town Hall Garden Landscaper
- o. Keep Texas Beautiful Affiliate
- p. Fundraising Efforts for Keep Shady Shores Beautiful
- q. Bricks R Us- Honorium and Memorial Bricks available. Bricks line the community gardens around Town Hall.
- r. T-Shirts and other merchandising for sale
- s. In Kind Donations for Keep Shady Shores Beautiful Efforts
 - t. Training Attended -4 hours annually.
 - u. Clean Up Event- 1 per year
 - v. 2023 Spring Clean/Arbor Day Event April 22, 2023 (9 am -12 pm)
 - w. Conduct a Community Appearance and/or Litter survey
 - x. Silver Star Recognition for KTB affiliation
 - y. Jr. Member to KSSB
- z. Apply for Keep Texas Recycling pogram- <https://www.tceq.texas.gov/p2/events/teea/teea>
- aa. Bee City Recognition

5. NEW BUSINESS

Discuss any new projects to be considered at the next monthly meeting

6. ADJOURN

The Keep Shady Shores Beautiful Agenda was posted in accordance with Texas Open Meetings Act on _____, _____ at ____:____, ____M.

Katie Klein, Community Relations



KEEP SHADY SHORES BEAUTIFUL
MARCH 16, 2023; 6:00 PM
SHADY SHORES COMMUNITY CENTER
101 S. SHADY SHORES ROAD
SHADY SHORES, TX 76208

MINUTES

1. CALL TO ORDER

Meeting was called to order at 6:01 pm by Katie Klein, Community Relations (Staff liaison to KSSB)

2. ROLL CALL

Establish a quorum

Members present:

Bill Krueger

Karen Thomas

Michelle Beacom

Juan Hernandez- voting

Andrea Dixon

Charles Grimes

Katie Klein

Excused:

Amy Whiting

3. MINUTES:

a. Keep Shady Shores Beautiful February 2023 Minutes

Karen motioned to accept February 2023 minutes; Juan 2nd. All were in favor

4. OLD BUSINESS

Consider and take action relative to ongoing projects and events as listed below.

a. Volunteer Hours Reported- Ongoing Reporting

8 KSSB hours have been reported by the committee.

No Tree City hours have been reported.

b. Adopt a Spot Program Stats- Ongoing Reporting

59 total volunteers

3 under 18

100 bags have been collected

14 volunteer hours

2392 total pds of debris collected to date

c. Tree City Growth Award Goals for 2023

- i. Apply for 2 tree associated grants
- ii. Review approved tree species list per town ordinance
- iii. Survival Monitoring of public trees-
Tree Reporting Process

Katie reported she had contacted the Texas Tree Foundation regarding Neighborhoods Program.

iv. Young Tree Training

Katie reported she had contacted Courtney Blevins, our Texas A&M liaison, in order to investigate opportunities for Shady Shores.

v. Restoration Work

vi. New Tree Board Member- completed Dec. 2022, Juan Herrera

Katie reported Whit Dietrich and Maddy Haney's applications were not submitted for the March Town Council agenda by mistake. Applications are on the April agenda for an appointment.

vii. Volunteer Tree Care- Citizens Foresters education/community seminar

viii. Publicity Campaign

Arbor Day Posts- February, April, May, July, August- completed

An additional publicity campaign was created, "When to Plant Trees in Texas".

d. Greenspaces and Trails Ad Hoc Committee Update

e. Inspire Us with Your Green Thumbs Program- Keep Shady Shores community beautification recognition program

f. Report from Erik Trevino- Town Hall Garden Landscaper

g. Keep Texas Beautiful Affiliate

i. Fundraising Efforts for Keep Shady Shores Beautiful

Bricks R Us- Honorium and Memorial Bricks available. Bricks line the community gardens around Town Hall.

T-Shirts and other merchandising for sale

In Kind Donations for Keep Shady Shores Beautiful Efforts

ii. Training Attended -4 hours annually.

February- Great American Clean Up webinar (1), Upper Trinity Symposium (6), Affiliate Recognition webinar (1)

- iii. Clean Up Event- 1 per year

KSSB was reminded they had done several clean-up events this year.

February - Walk with the Mayor

March-Waterway Clean Up

April- Household Collection event

May- clean up focusing on trails to be scheduled.

2023 Spring Clean/Arbor Day Event April 22, 2023 (9 am -12 pm)

Additions to event include:

Lake Cities Food Pantry

Monarch Release

Ladybug Release

- iv. Conduct a Community Appearance and/or Litter survey

- v. Silver Star Recognition for KTB affiliation

Jr. Member to KSSB

Apply for Keep Texas Recycling program- <https://www.tceq.texas.gov/p2/events/teea/teea>

5. NEW BUSINESS

Discuss any new projects to be considered at the next monthly meeting

Other new business to consider clean up bar ditch along Cielo.

- a. Bee City Recognition

Introduction conversation about Bee City was had.

April meeting will hold a vote to become an affiliate.

6. ADJOURN

Karen motioned adjourning meeting, Juan 2nd. All in favor.

6:51 pm meeting adjourned.

Passed and Approved this _____ day of _____

Chair, Keep Shady Shores Beautiful

Katie Klein, Community Relations

Staff Representative for Town of Shady Shores



AGENDA MEMORANDUM

DATE: April 20, 2023
TO: Keep Shady Shores Beautiful
FROM: Katie Klein, Administrative
SUBJECT: Apply for 2 tree associated grants

BACKGROUND/INFORMATION:

FINANCIAL IMPLICATIONS:

RECOMMENDATION/ACTION DESIRED:

ATTACHMENTS/SUPPORTING DOCUMENTATION:

None

REVIEWED BY:



AGENDA MEMORANDUM

DATE: April 20, 2023
TO: Keep Shady Shores Beautiful
FROM: Katie Klein, Administrative
SUBJECT: Review approved tree species list per town ordinance

BACKGROUND/INFORMATION:

FINANCIAL IMPLICATIONS:

RECOMMENDATION/ACTION DESIRED:

ATTACHMENTS/SUPPORTING DOCUMENTATION:

None

REVIEWED BY:



AGENDA MEMORANDUM

DATE: April 20, 2023
TO: Keep Shady Shores Beautiful
FROM: Katie Klein, Administrative
SUBJECT: Survival Monitoring of public trees-
Tree Reporting Process

BACKGROUND/INFORMATION:

FINANCIAL IMPLICATIONS:

RECOMMENDATION/ACTION DESIRED:

ATTACHMENTS/SUPPORTING DOCUMENTATION:

None

REVIEWED BY:



AGENDA MEMORANDUM

DATE: April 20, 2023
TO: Keep Shady Shores Beautiful
FROM: Katie Klein, Administrative
SUBJECT: Young Tree Training

BACKGROUND/INFORMATION:

FINANCIAL IMPLICATIONS:

RECOMMENDATION/ACTION DESIRED:

ATTACHMENTS/SUPPORTING DOCUMENTATION:

None

REVIEWED BY:



AGENDA MEMORANDUM

DATE: April 20, 2023
TO: Keep Shady Shores Beautiful
FROM: Katie Klein, Administrative
SUBJECT: Restoration Work

BACKGROUND/INFORMATION:

FINANCIAL IMPLICATIONS:

RECOMMENDATION/ACTION DESIRED:

ATTACHMENTS/SUPPORTING DOCUMENTATION:

None

REVIEWED BY:



AGENDA MEMORANDUM

DATE: April 20, 2023
TO: Keep Shady Shores Beautiful
FROM: Katie Klein, Administrative
SUBJECT: New Tree Board Member- completed Dec. 2022, Juan Herrera

BACKGROUND/INFORMATION:

completed Dec. 2022, Juan H
completed April 2023. Walt D and Maddy Haney

FINANCIAL IMPLICATIONS:

RECOMMENDATION/ACTION DESIRED:

ATTACHMENTS/SUPPORTING DOCUMENTATION:

None

REVIEWED BY:



AGENDA MEMORANDUM

DATE: April 20, 2023
TO: Keep Shady Shores Beautiful
FROM: Katie Klein, Administrative
SUBJECT: Volunteer Tree Care- Citizens Foresters education/community seminar

BACKGROUND/INFORMATION:

Joint Committee Meeting is planned for June 15, 2023

Guest Speakers:

Rachel McGregor M.S. Urban Forestry, ISA-CA, TRAQ, TDA-PA, OWQ, UAS-pilot, TFA-AF

Urban Forestry Manager

Texas Trees Foundation

3000 Pegasus Park Drive, Suite 740

Dallas, Texas 75247

Mobile: (817) 598-6549

www.texastrees.org

And

Courtney Blevins, CF, BCMA

Texas A&M Forest Service

Ft. Worth Regional Forester

Objectives:

A space to have an informative, educational conversation about Urban Forestry

1. What is it
2. What are the benefits of trees and a planned effort to maintain the urban canopy?
 - a. What can the Town of Shady Shores do in public areas?
 - b. Programs/educational opportunities are available to citizens that Shady Shores can implement and/or encourage.
3. Hear from the committees.
4. How can we move forward – what does that look like for Shady Shores?

The next steps could include engagement strategies.

Guests:

KSSB

Planning and Zoning

Possibly Greenspace and council

FINANCIAL IMPLICATIONS:

RECOMMENDATION/ACTION DESIRED:

ATTACHMENTS/SUPPORTING DOCUMENTATION:

None

REVIEWED BY:



AGENDA MEMORANDUM

DATE: April 20, 2023
TO: Keep Shady Shores Beautiful
FROM: Katie Klein, Administrative
SUBJECT: **Publicity Campaign**
Arbor Day Posts- February, April, May, July, August- completed

BACKGROUND/INFORMATION:

FINANCIAL IMPLICATIONS:

RECOMMENDATION/ACTION DESIRED:

ATTACHMENTS/SUPPORTING DOCUMENTATION:

None

REVIEWED BY:



Inspire Us With your Green Thumb

Keep Shady Shores Beautiful invites you to our virtual event, celebrating YOUR green thumbs!

Send in pictures of your gardening, house plants, landscaping, yard art- whatever it is you do to Keep Shady Shores Beautiful! May 1-14, 2023

Community.relations@shady-shores.com

All pictures will be posted on May 25 as a "virtual Tour" of Shady Shores.





AGENDA MEMORANDUM

DATE: April 20, 2023
TO: Keep Shady Shores Beautiful
FROM: Katie Klein, Administrative
SUBJECT: Keep Texas Beautiful Affiliate

BACKGROUND/INFORMATION:

FINANCIAL IMPLICATIONS:

RECOMMENDATION/ACTION DESIRED:

ATTACHMENTS/SUPPORTING DOCUMENTATION:

None

REVIEWED BY:



AGENDA MEMORANDUM

DATE: April 20, 2023
TO: Keep Shady Shores Beautiful
FROM: Katie Klein, Administrative
SUBJECT: Fundraising Efforts for Keep Shady Shores Beautiful

BACKGROUND/INFORMATION:

FINANCIAL IMPLICATIONS:

RECOMMENDATION/ACTION DESIRED:

ATTACHMENTS/SUPPORTING DOCUMENTATION:

None

REVIEWED BY:



AGENDA MEMORANDUM

DATE: April 20, 2023
TO: Keep Shady Shores Beautiful
FROM: Katie Klein, Administrative
SUBJECT: Bricks R Us- Honorium and Memorial Bricks available. Bricks line the community gardens around Town Hall.

BACKGROUND/INFORMATION:

FINANCIAL IMPLICATIONS:

RECOMMENDATION/ACTION DESIRED:

ATTACHMENTS/SUPPORTING DOCUMENTATION:

None

REVIEWED BY:



AGENDA MEMORANDUM

DATE: April 20, 2023
TO: Keep Shady Shores Beautiful
FROM: Katie Klein, Administrative
SUBJECT: T-Shirts and other merchandising for sale

BACKGROUND/INFORMATION:

FINANCIAL IMPLICATIONS:

RECOMMENDATION/ACTION DESIRED:

ATTACHMENTS/SUPPORTING DOCUMENTATION:

None

REVIEWED BY:



AGENDA MEMORANDUM

DATE: April 20, 2023
TO: Keep Shady Shores Beautiful
FROM: Katie Klein, Administrative
SUBJECT: In Kind Donations for Keep Shady Shores Beautiful Efforts

BACKGROUND/INFORMATION:

FINANCIAL IMPLICATIONS:

RECOMMENDATION/ACTION DESIRED:

ATTACHMENTS/SUPPORTING DOCUMENTATION:

None

REVIEWED BY:



AGENDA MEMORANDUM

DATE: April 20, 2023
TO: Keep Shady Shores Beautiful
FROM: Katie Klein, Administrative
SUBJECT: Training Attended -4 hours annually.

BACKGROUND/INFORMATION:

February- Great American Clean Up webinar (1), Upper Trinity Symposium (6), Affiliate Recognition webinar (1)
March- Trash Free Texas: Empower Your Volunteers and Reach New Audiences (1). No Mow May (1)

FINANCIAL IMPLICATIONS:

RECOMMENDATION/ACTION DESIRED:

ATTACHMENTS/SUPPORTING DOCUMENTATION:

None

REVIEWED BY:



AGENDA MEMORANDUM

DATE: April 20, 2023
TO: Keep Shady Shores Beautiful
FROM: Katie Klein, Administrative
SUBJECT: Clean Up Event- 1 per year

BACKGROUND/INFORMATION:

FINANCIAL IMPLICATIONS:

RECOMMENDATION/ACTION DESIRED:

ATTACHMENTS/SUPPORTING DOCUMENTATION:

None

REVIEWED BY:



AGENDA MEMORANDUM

DATE: April 20, 2023
TO: Keep Shady Shores Beautiful
FROM: Katie Klein, Administrative
SUBJECT: Conduct a Community Appearance and/or Litter survey

BACKGROUND/INFORMATION:

FINANCIAL IMPLICATIONS:

RECOMMENDATION/ACTION DESIRED:

ATTACHMENTS/SUPPORTING DOCUMENTATION:

None

REVIEWED BY:



AGENDA MEMORANDUM

DATE: April 20, 2023
TO: Keep Shady Shores Beautiful
FROM: Katie Klein, Administrative
SUBJECT: Silver Star Recognition for KTB affiliation

BACKGROUND/INFORMATION:

FINANCIAL IMPLICATIONS:

RECOMMENDATION/ACTION DESIRED:

ATTACHMENTS/SUPPORTING DOCUMENTATION:

None

REVIEWED BY:



AGENDA MEMORANDUM

DATE: April 20, 2023
TO: Keep Shady Shores Beautiful
FROM: Katie Klein, Administrative
SUBJECT: Apply for Keep Texas Recycling program- <https://www.tceq.texas.gov/p2/events/teea/teea>

BACKGROUND/INFORMATION:

Keep Shady Shores Beautiful has the opportunity to be recognized with a Silver Star through Keep Texas Beautiful by being an active member in the Keep Texas Recycling Program.

We apply to one category to be an active member of the Keep Texas Recycling Program.

- **Agriculture:** Successful projects on agricultural land
- **Civic/Community:** Community partner projects that come together for the environment
- **Education:** Projects highlighting environmental education programs
- **Environmental Educator of the Year:** A stand-out educator who highlights environmental education
- **Individual:** A person who is known for their environmental achievements
- **Innovative Operations/Management:** Changes in operation or management that benefit the environment
- **Pollution Prevention:** Projects that reduce or eliminate pollution at its source - [Bags to Benches for 2023](#)
- **Technical/Technology:** A new technology or technical approach that benefits the environment
- **Water Conservation:** Innovative water-saving techniques or solutions
- **Youth:** Projects led by the young and environmentally minded - [Maddy Haney's Girl Scout Project 2023](#)

FINANCIAL IMPLICATIONS:

RECOMMENDATION/ACTION DESIRED:

ATTACHMENTS/SUPPORTING DOCUMENTATION:

None

REVIEWED BY:



AGENDA MEMORANDUM

DATE: April 20, 2023
TO: Keep Shady Shores Beautiful
FROM: Katie Klein, Administrative
SUBJECT: Bee City Recognition

BACKGROUND/INFORMATION:

Commitments:

Establish a Bee City USA committee to advocate for pollinators- KSSB Committee would assume this program

Create and enhance pollinator habitats on public and private land by increasing the abundance of native plants and providing nest sites. Town Hall gardens and possible partnership with LCMUA

Reduce the use of pesticides-Create and adopt an integrated pest management (IPM) plan designed to prevent pest problems, reduce pesticide use, and expand the use of non-chemical pest management methods. Like the native plant list and native plant supplier list, the IPM plan should be developed over the first few years of affiliation.

Incorporate pollinator-conscious practices into city policy and plans.

Host pollinator awareness events- contact local Bee communities and groups

Publicly acknowledge Bee City USA affiliation with signs and an online presence

Pay application and renewal fee- \$100

Apply annually and report activities.

<https://beecityusa.org/about>

FINANCIAL IMPLICATIONS:

\$100 application fee

RECOMMENDATION/ACTION DESIRED:

Consider and take action to become a Bee City USA Affiliate member

ATTACHMENTS/SUPPORTING DOCUMENTATION:

None

REVIEWED BY: