



**SHADY SHORES TOWN COUNCIL
STRATEGIC PLANNING SESSION
MARCH 28, 2023; 8:30 AM-4:30 PM
FAIRFIELD INN AND SUITES
COWBOY ROOM
6557 SOUTH 135
CORINTH, TX 76210**

AGENDA

The Town of Shady Shores Town Council and Staff will be meeting off-site on March 28th, 2023, to participate in a strategic planning session. This will be a time for Council and staff planning the public is invited to attend, however there will be no public participation at this meeting. A copy of the Worksession Agenda is attached as Exhibit A.

The Town Council reserves the right to adjourn into closed session at any time during the course of this meeting to discuss any of the matters listed on this agenda, as authorized by Texas Government Code Section 551.071 (Consultation with Attorney), 551.072 (Deliberation about Real Property), 551.073 (Deliberation about Gifts and Donations), 551.074 (Personnel Matters), 551.076 (Deliberations about Security Devices), and 551.087 (Economic Development).

I, Wendy Withers, Town Administrator of the Town of Shady Shores do hereby certify that the above notice of the Regular Town Council Meeting was posted on the bulletin board at the Community Center, 101 S. Shady Shores Road, Shady Shores, Texas on 24th Day of March 2023, at 9:05 A.M.

Wendy Withers
Wendy Withers, Town Administrator

*Town of Shady Shores
2023 Strategic Planning Workshop
March 28, 2023*

*Location: Fairfield Inn & Suites Hotel
6557 South I-35
Corinth, TX 76210*

Agenda

8:15am	Arrive/Coffee	
8:30am	Welcome/Purpose 2022 Accomplishments & 2023-2024 Look Ahead	<i>Mayor Cindy Aughinbaugh Wendy Withers, TRMC, CMC, CPM, MPA Mayor Cindy Aughinbaugh</i>
8:45am	Expectations/Introductions	<i>Facilitator: Alysia A. Cook, PCED, IOM Opportunity Strategies LLC</i>
9:00am	SWOT Analysis Results Start/Stop/Accelerate	
10:00am	Break	
10:15am	Mission/Vision Review Resident Survey Review	
Noon	Lunch served on-site	
12:45pm	2-Year Goal Development	
2:15pm	Break	
2:30pm	Strategy Development	
3:30pm	Metrics/KPIs (Key Performance Indicators)	
4:30pm	Wrap-Up & Adjourn	

