



**TOWN OF SHADY SHORES
KEEP SHADY SHORES BEAUTIFUL
REGULAR SESSION
MARCH 16, 2023; 6:00 PM
SHADY SHORES COMMUNITY CENTER
101 S. SHADY SHORES ROAD
SHADY SHORES, TX 76208**

TO VIEW THE MEETING LIVE
<https://shadyshorestx.civicclerk.com/>

AGENDA

1. CALL TO ORDER
2. ROLL CALL
 Establish a quorum
3. MINUTES:
 - a. Keep Shady Shores Beautiful February 2023 Minutes
4. OLD BUSINESS
 Consider and take action relative to ongoing projects and events as listed below.
 - a. Volunteer Hours Reported- Ongoing Reporting
 - b. Adopt a Spot Program Stats- Ongoing Reporting
 - c. Tree City Growth Award Goals for 2023
 - i. Apply for 2 tree associated grants
 - ii. Review approved tree species list per town ordinance
 - iii. Survival Monitoring of public trees-
Tree Reporting Process
 - iv. Young Tree Training
 - v. Restoration Work
 - vi. New Tree Board Member- completed Dec. 2022, Juan Herrera

- vii. Volunteer Tree Care- Citizens Foresters education/community seminar
- viii. Publicity Campaign
Arbor Day Posts- February, April, May, July, August- completed
- d. Greenspaces and Trails Ad Hoc Committee Update
- e. Inspire Us with Your Green Thumbs Program- Keep Shady Shores community beautification recognition program
- f. Report from Erik Trevino- Town Hall Garden Landscaper
- g. Keep Texas Beautiful Affiliate
 - i. Fundraising Efforts for Keep Shady Shores Beautiful
Bricks R Us- Honorium and Memorial Bricks available. Bricks line the community gardens around Town Hall.
T-Shirts and other merchandising for sale
In Kind Donations for Keep Shady Shores Beautiful Efforts
 - ii. Training Attended -4 hours annually.

February- Great American Clean Up webinar (1), Upper Trinity Symposium (6), Affiliate Recognition webinar (1)
 - iii. Clean Up Event- 1 per year
2023 Spring Clean/Arbor Day Event April 22, 2023 (9 am -12 pm)
 - iv. Conduct a Community Appearance and/or Litter survey
 - v. Silver Star Recognition for KTB affiliation
Jr. Member to KSSB

Apply for Keep Texas Recycling pogram- <https://www.tceq.texas.gov/p2/events/teea/teea>

5. NEW BUSINESS

Discuss any new projects to be considered at the next monthly meeting

- a. Bee City Recognition

6. ADJOURN

The Keep Shady Shores Beautiful Agenda was posted in accordance with Texas Open Meetings Act on _____, _____, _____ at ____:____, ____M.

Katie Klein, Community Relations



KEEP SHADY SHORES BEAUTIFUL
FEBRUARY 16, 2023; 6:00 PM
SHADY SHORES COMMUNITY CENTER
101 S. SHADY SHORES ROAD
SHADY SHORES, TX 76208

MINUTES

1. CALL TO ORDER

Amy Whiting called the meeting to order at 6:06 PM

2. ROLL CALL

Establish a quorum

Present

Amy Whiting

Karen Thomas

Michelle Beacom

Andrea Dixon

Juan Hernandez Herrera

Wendy Withers, Town Administrator

Katie Klein, Staff liaison to the committee

Absent

Bill Krueger

Charles Grimes

3. MINUTES:

- a. Keep Shady Shores Beautiful January 2023 Minutes

Motion made by Karen to accept January 2023 minutes, 2nd by Juan. All in favor. Motion passed.

4. OLD BUSINESS

- a. Jr. Member to KSSB

The council is set to vote on adding 2 youth members plus 2 alternates to the committee.

It was determined that the Keep Shady Shores Beautiful board would interview and then recommend candidates to the council.

5. On Going Projects

Consider and take action relative to ongoing projects and events as listed below.

- a. Volunteer Hours Reported

- b. Adopt a Spot Program Stats
- c. Tree City Growth Award Goals for 2023
- d. 2023 Spring Clean/Arbor Day Event April 22, 2023 (9 am -12 pm)
Discussion included
 - the possible need for cones/flags
 - Contacting VIPs to help with traffic care
 - Social posts to increase
 - confirmed time 9-11, with set up at 8:00 am
 - Plant Swap table- Andrea will confirm

Future Seminars/Presentations may include:
Natural Pesitsides or how to get away from
Possible contact- Nancy Tamm- Upper Trinity TCEQ Stormwater

UNT Ecology Department or NCTC Horticulture Department

- e. Fundraising- Trails and Greenspaces
- f. Greenspaces and Trails Ad Hoc Committee Update
- g. Holiday Yard of the Month Program
The workgroup is scheduled to meet on February 22 at 4:00 PM
- h. Report from Erik Trevino- Town Hall Garden Landscaper

6. NEW BUSINESS

Discuss any new projects to be considered at the next monthly meeting

Committee proposed the idea of having a list of Garden resources posted on the webpage. Groups to consider:
Denton Senior Center
Beulah Acres
Master Gardeners

7. ADJOURN

Karen motioned to adjourn, and Michelle second. All in favor, the motion passed.
Meeting adjourned 6:59 pm

Passed and Approved this _____ day of _____

Chair, Keep Shady Shores Beautiful

Katie Klein, Community Relations
Staff Representative for Town of Shady Shores



AGENDA MEMORANDUM

DATE: March 16, 2023
TO: Keep Shady Shores Beautiful
FROM: Katie Klein, Administrative
SUBJECT: Apply for 2 tree associated grants

BACKGROUND/INFORMATION:

FINANCIAL IMPLICATIONS:

RECOMMENDATION/ACTION DESIRED:

ATTACHMENTS/SUPPORTING DOCUMENTATION:

None

REVIEWED BY:



AGENDA MEMORANDUM

DATE: March 16, 2023
TO: Keep Shady Shores Beautiful
FROM: Katie Klein, Administrative
SUBJECT: Review approved tree species list per town ordinance

BACKGROUND/INFORMATION:

FINANCIAL IMPLICATIONS:

RECOMMENDATION/ACTION DESIRED:

ATTACHMENTS/SUPPORTING DOCUMENTATION:

None

REVIEWED BY:



AGENDA MEMORANDUM

DATE: March 16, 2023
TO: Keep Shady Shores Beautiful
FROM: Katie Klein, Administrative
SUBJECT: **Survival Monitoring of public trees-
Tree Reporting Process**

BACKGROUND/INFORMATION:

FINANCIAL IMPLICATIONS:

RECOMMENDATION/ACTION DESIRED:

ATTACHMENTS/SUPPORTING DOCUMENTATION:

None

REVIEWED BY:



AGENDA MEMORANDUM

DATE: March 16, 2023
TO: Keep Shady Shores Beautiful
FROM: Katie Klein, Administrative
SUBJECT: Young Tree Training

BACKGROUND/INFORMATION:

FINANCIAL IMPLICATIONS:

RECOMMENDATION/ACTION DESIRED:

ATTACHMENTS/SUPPORTING DOCUMENTATION:

None

REVIEWED BY:



AGENDA MEMORANDUM

DATE: March 16, 2023
TO: Keep Shady Shores Beautiful
FROM: Katie Klein, Administrative
SUBJECT: Restoration Work

BACKGROUND/INFORMATION:

FINANCIAL IMPLICATIONS:

RECOMMENDATION/ACTION DESIRED:

ATTACHMENTS/SUPPORTING DOCUMENTATION:

None

REVIEWED BY:



AGENDA MEMORANDUM

DATE: March 16, 2023
TO: Keep Shady Shores Beautiful
FROM: Katie Klein, Administrative
SUBJECT: New Tree Board Member- completed Dec. 2022, Juan Herrera

BACKGROUND/INFORMATION:

FINANCIAL IMPLICATIONS:

RECOMMENDATION/ACTION DESIRED:

ATTACHMENTS/SUPPORTING DOCUMENTATION:

None

REVIEWED BY:



AGENDA MEMORANDUM

DATE: March 16, 2023
TO: Keep Shady Shores Beautiful
FROM: Katie Klein, Administrative
SUBJECT: Volunteer Tree Care- Citizens Foresters education/community seminar

BACKGROUND/INFORMATION:

FINANCIAL IMPLICATIONS:

RECOMMENDATION/ACTION DESIRED:

ATTACHMENTS/SUPPORTING DOCUMENTATION:

None

REVIEWED BY:



AGENDA MEMORANDUM

DATE: March 16, 2023
TO: Keep Shady Shores Beautiful
FROM: Katie Klein, Administrative
SUBJECT: **Publicity Campaign**
Arbor Day Posts- February, April, May, July, August- completed

BACKGROUND/INFORMATION:

FINANCIAL IMPLICATIONS:

RECOMMENDATION/ACTION DESIRED:

ATTACHMENTS/SUPPORTING DOCUMENTATION:

None

REVIEWED BY:



AGENDA MEMORANDUM

DATE: March 16, 2023
TO: Keep Shady Shores Beautiful
FROM: Katie Klein, Administrative
SUBJECT: Keep Texas Beautiful Affiliate

BACKGROUND/INFORMATION:

FINANCIAL IMPLICATIONS:

RECOMMENDATION/ACTION DESIRED:

ATTACHMENTS/SUPPORTING DOCUMENTATION:

None

REVIEWED BY:



AGENDA MEMORANDUM

DATE: March 16, 2023
TO: Keep Shady Shores Beautiful
FROM: Katie Klein, Administrative
SUBJECT: Fundraising Efforts for Keep Shady Shores Beautiful

BACKGROUND/INFORMATION:

FINANCIAL IMPLICATIONS:

RECOMMENDATION/ACTION DESIRED:

ATTACHMENTS/SUPPORTING DOCUMENTATION:

None

REVIEWED BY:



AGENDA MEMORANDUM

DATE: March 16, 2023
TO: Keep Shady Shores Beautiful
FROM: Katie Klein, Administrative
SUBJECT: Bricks R Us- Honorium and Memorial Bricks available. Bricks line the community gardens around Town Hall.

BACKGROUND/INFORMATION:

FINANCIAL IMPLICATIONS:

RECOMMENDATION/ACTION DESIRED:

ATTACHMENTS/SUPPORTING DOCUMENTATION:

None

REVIEWED BY:



AGENDA MEMORANDUM

DATE: March 16, 2023
TO: Keep Shady Shores Beautiful
FROM: Katie Klein, Administrative
SUBJECT: T-Shirts and other merchandising for sale

BACKGROUND/INFORMATION:

FINANCIAL IMPLICATIONS:

RECOMMENDATION/ACTION DESIRED:

ATTACHMENTS/SUPPORTING DOCUMENTATION:

None

REVIEWED BY:



AGENDA MEMORANDUM

DATE: March 16, 2023
TO: Keep Shady Shores Beautiful
FROM: Katie Klein, Administrative
SUBJECT: In Kind Donations for Keep Shady Shores Beautiful Efforts

BACKGROUND/INFORMATION:

FINANCIAL IMPLICATIONS:

RECOMMENDATION/ACTION DESIRED:

ATTACHMENTS/SUPPORTING DOCUMENTATION:

None

REVIEWED BY:



AGENDA MEMORANDUM

DATE: March 16, 2023
TO: Keep Shady Shores Beautiful
FROM: Katie Klein, Administrative
Training Attended -4 hours annually.
SUBJECT: February- Great American Clean Up webinar (1), Upper Trinity Symposium (6), Affiliate Recognition webinar (1)

BACKGROUND/INFORMATION:

FINANCIAL IMPLICATIONS:

RECOMMENDATION/ACTION DESIRED:

ATTACHMENTS/SUPPORTING DOCUMENTATION:

None

REVIEWED BY:



AGENDA MEMORANDUM

DATE: March 16, 2023
TO: Keep Shady Shores Beautiful
FROM: Katie Klein, Administrative
SUBJECT: Clean Up Event- 1 per year

BACKGROUND/INFORMATION:

FINANCIAL IMPLICATIONS:

RECOMMENDATION/ACTION DESIRED:

ATTACHMENTS/SUPPORTING DOCUMENTATION:

None

REVIEWED BY:



AGENDA MEMORANDUM

DATE: March 16, 2023
TO: Keep Shady Shores Beautiful
FROM: Katie Klein, Administrative
SUBJECT: Conduct a Community Appearance and/or Litter survey

BACKGROUND/INFORMATION:

FINANCIAL IMPLICATIONS:

RECOMMENDATION/ACTION DESIRED:

ATTACHMENTS/SUPPORTING DOCUMENTATION:

None

REVIEWED BY:



AGENDA MEMORANDUM

DATE: March 16, 2023
TO: Keep Shady Shores Beautiful
FROM: Katie Klein, Administrative
SUBJECT: Silver Star Recognition for KTB affiliation

BACKGROUND/INFORMATION:

FINANCIAL IMPLICATIONS:

RECOMMENDATION/ACTION DESIRED:

ATTACHMENTS/SUPPORTING DOCUMENTATION:

None

REVIEWED BY:



AGENDA MEMORANDUM

DATE: March 16, 2023
TO: Keep Shady Shores Beautiful
FROM: Katie Klein, Administrative
SUBJECT: Apply for Keep Texas Recycling program- <https://www.tceq.texas.gov/p2/events/teea/teea>

BACKGROUND/INFORMATION:

Keep Shady Shores Beautiful has the opportunity to be recognized with a Silver Star through Keep Texas Beautiful by being an active member in the Keep Texas Recycling Program.

We apply to one category to be an active member of the Keep Texas Recycling Program.

- **Agriculture:** Successful projects on agricultural land
- **Civic/Community:** Community partner projects that come together for the environment
- **Education:** Projects highlighting environmental education programs
- **Environmental Educator of the Year:** A stand-out educator who highlights environmental education
- **Individual:** A person who is known for their environmental achievements
- **Innovative Operations/Management:** Changes in operation or management that benefit the environment
- **Pollution Prevention:** Projects that reduce or eliminate pollution at its source - [Bags to Benches for 2023](#)
- **Technical/Technology:** A new technology or technical approach that benefits the environment
- **Water Conservation:** Innovative water-saving techniques or solutions
- **Youth:** Projects led by the young and environmentally minded - [Maddy Haney's Girl Scout Project 2023](#)

FINANCIAL IMPLICATIONS:

RECOMMENDATION/ACTION DESIRED:

ATTACHMENTS/SUPPORTING DOCUMENTATION:

None

REVIEWED BY:



AGENDA MEMORANDUM

DATE: March 16, 2023
TO: Keep Shady Shores Beautiful
FROM: Katie Klein, Administrative
SUBJECT: Bee City Recognition

BACKGROUND/INFORMATION:

Commitments:

Establish a Bee City USA committee to advocate for pollinators- KSSB Committee would assume this program

Create and enhance pollinator habitats on public and private land by increasing the abundance of native plants and providing nest sites. Town Hall gardens and possible partnership with LCMUA

Reduce the use of pesticides-Create and adopt an integrated pest management (IPM) plan designed to prevent pest problems, reduce pesticide use, and expand the use of non-chemical pest management methods. Like the native plant list and native plant supplier list, the IPM plan should be developed over the first few years of affiliation.

Incorporate pollinator-conscious practices into city policy and plans.

Host pollinator awareness events- contact local Bee communities and groups

Publicly acknowledge Bee City USA affiliation with signs and an online presence

Pay application and renewal fee- \$100

Apply annually and report activities.

FINANCIAL IMPLICATIONS:

\$100 application fee

RECOMMENDATION/ACTION DESIRED:

<https://beecityusa.org/about>

ATTACHMENTS/SUPPORTING DOCUMENTATION:

None

REVIEWED BY: