



**TOWN OF SHADY SHORES
KEEP SHADY SHORES BEAUTIFUL
REGULAR SESSION
JANUARY 19, 2023; 6:00 PM
SHADY SHORES COMMUNITY CENTER
101 S. SHADY SHORES ROAD
SHADY SHORES, TX 76208**

TO VIEW THE MEETING LIVE
<https://shadyshorestx.civicclerk.com/>

AGENDA

1. CALL TO ORDER
2. ROLL CALL
 - Establish a quorum
3. MINUTES:
 - a. Keep Shady Shores Beautiful November 2022 Minutes
4. OLD BUSINESS
 - Consider and take action relative to ongoing projects and events as listed below.
 - a. The mission statement for the Keep Shady Shores Beautiful
 - b. Volunteer Hours Reported
 - c. Adopt a Spot Program Stats
 - d. Tree City Growth Award Goals for 2023
 - e. 2023 Spring Clean/Arbor Day Event April 22, 2023 (9 am -12 pm)
 - f. Fundraising- Trails and Greenspaces
 - g. Greenspaces and Trails Ad Hoc Committee Update
5. NEW BUSINESS
 - Discuss any new projects to be considered at the next monthly meeting
 - a. Holiday Yard of the Month Program
6. ADJOURN

The Keep Shady Shores Beautiful Agenda was posted in accordance with Texas Open Meetings Act on _____,
_____ at ____:____, ____M.

Katie Klein, Community Relations



KEEP SHADY SHORES BEAUTIFUL
NOVEMBER 7, 2022; 6:00 PM
SHADY SHORES COMMUNITY CENTER
101 S. SHADY SHORES ROAD
SHADY SHORES, TX 76208

MINUTES

1. CALL TO ORDER

Meeting was called to order by Amy Whiting at 5:59 PM

2. ROLL CALL

Establish a quorum

Roll call was taken.

Present:

Amy Whiting

Bill Krueger

Andrea Oliver Dixon

Michelle Beacom

Charles Grimes, Council Member

Katie Klein, Staff

Karen Thomas's absence was excused.

Juli Bartley unexcused

3. MINUTES:

Motion to approve minutes from October 3, 2022 KSSB meeting.

- a. Minutes of 10.3.2022

4. OLD BUSINESS

Consider and take action relative to ongoing projects and events as listed below.

- a. Open discussion about the purpose and vision of Keep Shady Shores Beautiful.
Begin to establish goals and tasks that fit the agreed-upon purpose and vision.
Members of the Keep Shady Shores Beautiful held an open discussion about defining the purpose of the committee.

Ideas about what the committee could do:

- Education: some ideas and examples used
 - Native plants
 - Ecological systems
 - Drainage- safe standards

- Types of fertilizer and chemicals to use or not use
- How to prevent erosion
- Awareness
- Publicity
- Engagement
- Opportunities/Events
 - Town Clean up and Recycling events x2 per year
- Recommendations to Council about policy and procedures

What the committee currently does

- 2 Clean up events per year
- Tree Board
- Review and recommendations on ordinances
- Celebrating Arbor Day

Ideas/Goals to go forward

- Recommendation to Planning and Zoning for new development- preservation based on concepts such as the minimum circumference of the tree, the minimum number of trees to be saved/planted.
- Tree maintenance program for public trees
- Protection of public trees
 - Is our native tree list current in the ordinance?
- Develop relationships with the community and other partners.

The next meeting will succinctly identify the purpose of the Keep Shady Shores Beautiful Committee.

5. NEW BUSINESS

Discuss any new projects to be considered at the next monthly meeting

Members are asked to research and bring forth examples of tree ordinances for discussion.

6. ADJOURN

The motion to adjourn was made at 6:53 PM. Initiated by Andrea, 2nd by Michelle, all in favor.

Passed and Approved this _____ day of _____

Chair, Keep Shady Shores Beautiful

Katie Klein, Community Relations
Staff Representative for Town of Shady Shores



AGENDA MEMORANDUM

DATE: January 19, 2023
TO: Keep Shady Shores Beautiful
FROM: Katie Klein, Administrative
SUBJECT: The mission statement for the Keep Shady Shores Beautiful

BACKGROUND/INFORMATION:

At the November 2022 Keep Shady Shores Beautiful meeting, committee members were tasked with preparing a mission statement for the committee.

Submissions to staff included:

To foster a culture of inspiring, educating, and engaging the community to keep Shady Shores clean and beautiful.

FINANCIAL IMPLICATIONS:

RECOMMENDATION/ACTION DESIRED:

ATTACHMENTS/SUPPORTING DOCUMENTATION:

None

REVIEWED BY:



AGENDA MEMORANDUM

DATE: January 19, 2023
TO: Keep Shady Shores Beautiful
FROM: Katie Klein, Administrative
SUBJECT: Volunteer Hours Reported

BACKGROUND/INFORMATION:

As part of the Keep Texas Beautiful Affiliate and Tree City Affiliate Programs, volunteer hours are required to be logged and reported. Committee members are asked to submit their hours using [Keep Shady Shores Volunteer Form](#) by the third Monday of each month.

2023 Reporting Year		
Month	KSSB Hours Reported	Tree City Hours Reported
December	46	68.5

FINANCIAL IMPLICATIONS:

RECOMMENDATION/ACTION DESIRED:

ATTACHMENTS/SUPPORTING DOCUMENTATION:

None

REVIEWED BY:



AGENDA MEMORANDUM

DATE: January 19, 2023
TO: Keep Shady Shores Beautiful
FROM: Katie Klein, Administrative
SUBJECT: Adopt a Spot Program Stats

BACKGROUND/INFORMATION:

Areas Adopted

Fritz Lane

Town Hall Campus

S. Shady Shores Rd and Bridge at
Town Limits)

W. Shady Shores Road (Corner of
Fritz Lane-Terra di Lago Entrance)

S. Shady Shores Rd, HVA ROW

S Shady Shores Rd (Town Hall to
end of Bridge)

Lakeshore Rd (Town Hall to Boat
Ramp)

1st Street to Jay street

Big Sandy Boat Ramp

(Town Hall)West Shady to Everett
Ct

West Shady along HVA fenceline,
east side of driveway

Collection Reports 2023

Number of Volunteers	# Children < 18	# of Adults	Est # of Volunteer Hours
2	0	0	2.5

FINANCIAL IMPLICATIONS:

RECOMMENDATION/ACTION DESIRED:

ATTACHMENTS/SUPPORTING DOCUMENTATION:

None

REVIEWED BY:



AGENDA MEMORANDUM

DATE: January 19, 2023
TO: Keep Shady Shores Beautiful
FROM: Katie Klein, Administrative
SUBJECT: Tree City Growth Award Goals for 2023

BACKGROUND/INFORMATION:

Tree City Affiliate encourages Growth Award applications.
2023 Goals Selected:

- Apply for 2 tree associated grants
- Review approved tree species list per town ordinance
- Survival Monitoring of public trees-
- Tree Reporting Process
- Young Tree Training
- Restoration Work
- New Tree Board Member- completed Dec. 2022, Juan Herrera
- Volunteer Tree Care- Citizens Foresters education/community seminar
- Publicity Campaign
 - Arbor Day Posts- February, April, May, July, August- completed

FINANCIAL IMPLICATIONS:

RECOMMENDATION/ACTION DESIRED:

ATTACHMENTS/SUPPORTING DOCUMENTATION:

None

REVIEWED BY:



AGENDA MEMORANDUM

DATE: January 19, 2023
TO: Keep Shady Shores Beautiful
FROM: Katie Klein, Administrative
SUBJECT: 2023 Spring Clean/Arbor Day Event April 22, 2023 (9 am -12 pm)

BACKGROUND/INFORMATION:

As part of the Keep Texas Beautiful Affiliate program, partners are required to host one annual event.

FINANCIAL IMPLICATIONS:

RECOMMENDATION/ACTION DESIRED:

Recommended Action
Form a sub-committee, including community members, to plan event.

ATTACHMENTS/SUPPORTING DOCUMENTATION:

None

REVIEWED BY:



AGENDA MEMORANDUM

DATE: January 19, 2023
TO: Keep Shady Shores Beautiful
FROM: Katie Klein, Administrative
SUBJECT: Greenspaces and Trails Ad Hoc Committee Update

BACKGROUND/INFORMATION:

FINANCIAL IMPLICATIONS:

RECOMMENDATION/ACTION DESIRED:

ATTACHMENTS/SUPPORTING DOCUMENTATION:

None

REVIEWED BY:



AGENDA MEMORANDUM

DATE: January 19, 2023
TO: Keep Shady Shores Beautiful
FROM: Katie Klein, Administrative
SUBJECT: Holiday Yard of the Month Program

BACKGROUND/INFORMATION:

The idea of a yard of the month has been mentioned in past conversations. A KTB affiliate posted an example of their Holiday Yard of the Month.

Their rules are as follows:

Nominations are accepted from Nov. 2th through December 11th

Nominations must be accompanied by a photo and the address of the house. Email nominations to:.... Nominations will not be accepted without a photo. (we could have people submit nominations through the website)

There are for HYOM award categories

- Most beautiful
- Most Creative
- Best Musical Show
- Best of the Season

All voting will take place from the “affiliate” FB page between December 14th- December 21st. we could use our Town of Shady Shores FB page.

All Holiday Yard of the Month Nominees will be featured on the “Town of Shady Shores” Social media with a list of addresses for residents to create their own holiday lights tour.

Winners will be announced Dec 23rd with a sign in their yard.

Cost to KSSB:

4-yard signs \$3.00 – 26.00 depending on if we go with “bandit” signs or metal real estate signs.

Benefits of a program like this:

Community engagement within the town

KSSB engagement from the community- helps with awareness of programs throughout the year

Any of the rules can be modified to fit our community's needs; this was just an example from another community.

If this is something we would like to consider, it would need to be placed on our Feb. agenda. If approved, the signs would need to be ordered and ready by October. Then we need to finalize our rules and processes and launch for November 2023. This can easily be planned and implemented by a sub-committee of KSSB.

FINANCIAL IMPLICATIONS:

RECOMMENDATION/ACTION DESIRED:

Some suggested actions:

Create a sub-committee to further develop the idea/program

Table the idea/program to another year/time frame

Reject the idea for now

ATTACHMENTS/SUPPORTING DOCUMENTATION:

None

REVIEWED BY: