



SHADY SHORES TOWN COUNCIL  
WORKSESSION  
MAY 9, 2022; 6:00 PM  
101 S.SHADY SHORES ROAD  
SHADY SHORES, TX 76208

TO VIEW THE MEETING LIVE  
<https://shadyshores.tx.civicclerk.com/>

**CALL TO ORDER**

**ROLL CALL**

Establish a quorum.

**WORK SESSION ITEMS**

1. Community Relations- Communication Accessibility
2. Budget Worksession- Conduct a worksession relative to the FY2023 Budget.
3. Strategic Planning Update- Receive an update from the Strategic Planning Committee Discussion pertaining to roads.

**FUTURE AGENDA ITEMS AND STAFF DIRECTION**

**ADJOURN**

\*\*\*\*\*

The Town Council reserves the right to adjourn into closed session at any time during the course of this meeting to discuss any of the matters listed on this agenda, as authorized by Texas Government Code Section 551.071 (Consultation with Attorney), 551.072 (Deliberation about Real Property), 551.073 (Deliberation about Gifts and Donations), 551.074 (Personnel Matters), 551.076 (Deliberations about Security Devices), and 551.087 (Economic Development).

I, Wendy Withers, Town Administrator of the Town of Shady Shores do hereby certify that the above notice of the Regular Town Council Meeting was posted on the bulletin board at the Community Center, 101 S. Shady Shores Road, Shady Shores, Texas on 6th Day of May 2022, at 10:00 A.M.

Wendy Withers  
Wendy Withers



## AGENDA MEMORANDUM

**DATE:** May 9, 2022  
**TO:** Town Council  
**FROM:** Katie Klein, Administrative  
**SUBJECT:** Community Relations- Communication Accessibility

---

### **BACKGROUND/INFORMATION:**

Early in 2022 it was brought to the attention of the Community Relations staff that there was a specific portion of the website that could not be read due to an accessibility concern- the color red can not be seen. The portion in question is displayed when the Emergency Alert banner is deployed across the website. The Emergency Alert banner is consistent across the vendor's websites as an identifiable and easily recognized branded visual alert for emergency notifications. Means, that the consumer does not have the ability to change the color scheme of the banner. However, it is noteworthy that CivicPlus meets the basic ADA compliance requirements as part of our contract.

This concern then began the process of the website redesign.

Community Relations then gave a report to Council in which the redesign was introduced and had been started. The actual redesign would not take place until October 2022 due to cost and contract renewals. After that meeting, the resident again brought up their concern elevating the need to consider action regarding the Emergency Alert banner.

It has already been determined that if the Emergency Alert banner is deployed the Message would include "click to read more" or a variation that would denote the user to click to read.

Community Relations has completed its task and is ready to ask the council to take an action. The Community Relations Department will recommend an Accessibility Statement be added to the website.

#### Option 1: Purchase Audioeye.

Audioeye is an overlay to the website that will immediately convert the website for over 400 accessibility issues. Most issues are fixed on the spot as the webpage is loading. Audioeye monitors the webpage and sends reports if issues cannot be converted due to other troubleshooting needs.

Based on the fact that CivicPlus is our website provider our contract with Audioeye will be approximately \$3500 per year.

#### Option 2: Upload an Accessibility Statement to the website.

In reviewing sister cities, Denton City, Hickory Creek, and Lake Dallas, and in reviewing the minimum requirements, and Accessibility Statement meet the requirements.

#### Resources

CivicPlus statement of compliance: <https://www.civicengagecentral.civicplus.help/hc/en-us/articles/115004874414-CivicPlus-Accessibility-Overview>

To view Audioeye live dentoncounty.gov- look for the blue icon with a human figure.

Draft of Accessibility Statement:

# Accessibility

---

The town of Shady Shores is committed to providing electronic communication that is accessible to the widest possible audience,

regardless of technology or ability.

We are actively working to increase the accessibility and usability of our website.

We seek to conform to level AA of the World Wide Web Consortium (W3C) WCAG.

Our conformance with these guidelines will help make our website more user-friendly for all visitors.

Please be patient as we upgrade older pages and documents (including old meeting minutes) of our website to conform to this journey.

If you use assistive technology (such as a Braille reader, a screen reader, or TTY) and the format of any material on this website interferes with your ability to access information, please contact us.

To enable us to respond in a manner most helpful to you, please indicate the nature of your accessibility problem, the preferred format in which to receive the material, the web address of the requested material, and your contact information. Users who need accessibility assistance can also contact us by phone through the Federal Information Relay Service at 1-800-877-8339 for TTY/Voice communication.

If you have any accessibility issues on our website, please let us know so we can begin the process of correcting it.

## Community Relations

Katie Klein  
[community.relations@shady-shores.com](mailto:community.relations@shady-shores.com)  
940-498-0044

## Accessibility Design Guidelines

We have designed our website with the following accessibility guidelines in mind:

- We work to comply with [Section 508](#) as well as [2.0 A and AA](#) referring to website accessibility standards.
- If you have difficulty accessing the site or have any comments or feedback, please do not hesitate to contact us.

## Browser Accessibility Information

Many popular browsers contain built-in accessibility tools:

- [Internet Explorer Accessibility Information](#)
- [Firefox Accessibility Information](#)
- [Chrome Accessibility Information](#)

## Additional Plug-ins

Adobe Reader is required to view and print PDF documents that appear on this website:

- To download this program for free, visit the [Adobe website](#).
- To read PDF documents with a screen reader, please visit the [Adobe Reader Accessibility website](#) which provides useful tools and resources.

Adobe Flash may be required to view certain videos that appear on this website:

- To download this program for free, visit the [Adobe website](#).
- To access flash content using a screen reader, please visit the [Adobe Flash Player Accessibility website](#) which provides useful tools and resources.

## Contact Us

If you have any accessibility issues on our website, please let us know so we can begin the process of correcting it.

Community Relations

Katie Klein

[community.relations@shady-shores.com](mailto:community.relations@shady-shores.com)

940-498-0044

### **FINANCIAL IMPLICATIONS:**

Option 1: Audioeye aprox. \$3500.00 for the year

Option 2: no cost

### **RECOMMENDATION/ACTION DESIRED:**

Community Relations will be recommending to the Town Council, during the Town Council meeting, that an Accessibility Statement be added to the Town of Shady Shores Website.

### **ATTACHMENTS/SUPPORTING DOCUMENTATION:**

None

### **REVIEWED BY:**